

# AGAware®

Promoting & Educating the Next Generation of Farmers

2014  
Recipient  
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Award for  
Community  
Service!

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Promoting & Educating the Next Generation of Farmers

For more information, contact your local AgSouth office at 844.AGSOUTH, visit our website at [agsouthfc.com](http://agsouthfc.com), or send an email to Christy Smith at [csmith@agsouthfc.com](mailto:csmith@agsouthfc.com).



NMLS #619788

 **AgSouth**  
Farm Credit, ACA





## WHAT IS AGAWARE®?

AgSouth Farm Credit's AGAware program is devoted to the education of young, beginning, small, and minority farmers. We understand the needs you have and value the importance of providing a unique program that is made specifically for you.

In addition, through AGAware, we are devoted to the promotion and awareness of various agricultural topics in AgSouth's territory.

We have developed three divisions of the AGAware program — educational workshops, proactive community involvement and awareness projects, and an AgSouth speaker's bureau. These three divisions are explained in further detail below.

## EDUCATIONAL WORKSHOPS FOR YOUNG, BEGINNING, SMALL AND MINORITY FARMERS

### Sessions will include the following:

- Balance sheets
- Income statements
- Family finance and budgeting
- Applying for financing
- Programs available from SBA, FSA, AgSouth, and others
- Risk management
- Accrual income
- Preparing a business plan
- FSA borrower training certification in Georgia & South Carolina
- Graduates have opportunity to participate in Farm Credit University's Ag Biz Planner program
- Marketing & Technology
- Specialized training on specific topics for graduates
- Podcasts featuring industry experts

## PROACTIVE COMMUNITY INVOLVEMENT AND AWARENESS PROJECTS

- Mission is to reinforce the importance of agriculture to society.
- Completed by use of hands-on work projects that bring together all segments of society with one common message.
- Workers: politicians, agribusiness leaders, 4-H and FFA members, AgSouth employees and leaders from the business community, extension services and ag groups and educators.
- Example projects: rebuilding ag facilities, providing a barn for university research facilities to house equipment, refurbishing a community building so ag education classes can be offered there, and promoting other projects important to agriculture (locally grown, for example).

## AGSOUTH SPEAKER'S BUREAU

- Agricultural and financial educational topics
- Issues essential to agriculture
- Education of political issues important to agriculture
- AgSouth marketing topics: products, cooperative benefits, and others
- Assistance programs and financial guidance opportunities available to young, beginning, small, and minority farmers
- Target Groups: Agricultural, civic, extension, TAG programs, and high schools



Contact us if you would like a representative to present at an event or meeting in your area!