

Plan to Succeed

The One Page Business Plan



<p>Mission: the mission for your business guides everything that you do. Keep it simple by finding the lowest common denominator.</p>			
<p>Objectives: Objectives are general directions for your business. They outline what you want the business to look like in the future. Stay focused on your Mission Statement.</p>			
Objective 1:	Objective 2:	Objective 3:	Objective 4:
<p>SMART Goals: Remember, a goal without a deadline is just a dream! S – Specific M – Measurable A – Attainable R – Rewarding T – Timed</p>			
SMART Goal a):	SMART Goal a):	SMART Goal a):	SMART Goal a):
Action Plan: i. ii. iii.	Action Plan: i. ii. iii.	Action Plan: i. ii. iii.	Action Plan: i. ii. iii.
SMART Goal b):	SMART Goal b):	SMART Goal b):	SMART Goal b):
Action Plan: i. ii. iii.	Action Plan: i. ii. iii.	Action Plan: i. ii. iii.	Action Plan: i. ii. iii.
<p>Action Plans: Every goal must have an action plan that explains how that goal will be accomplished. Explain who will do what, where, when, how, and how often.</p>			