

Farm Business SWOT Analysis Template

SWOT ANALYSIS

STRENGTHS What advantages does our farm have?	WEAKNESSES What areas need improvement?
OPPORTUNITIES What new things could help improve or expand the farm?	THREATS What external factors could impact the farm?

ACTION PLAN

Top 3 priorities for the next year

Priority 1:

Action Steps:

Person Responsible:

Target Date:

Priority 2:

Action Steps:

Person Responsible:

Target Date:

Priority 3:

Action Steps:

Person Responsible:

Target Date: